

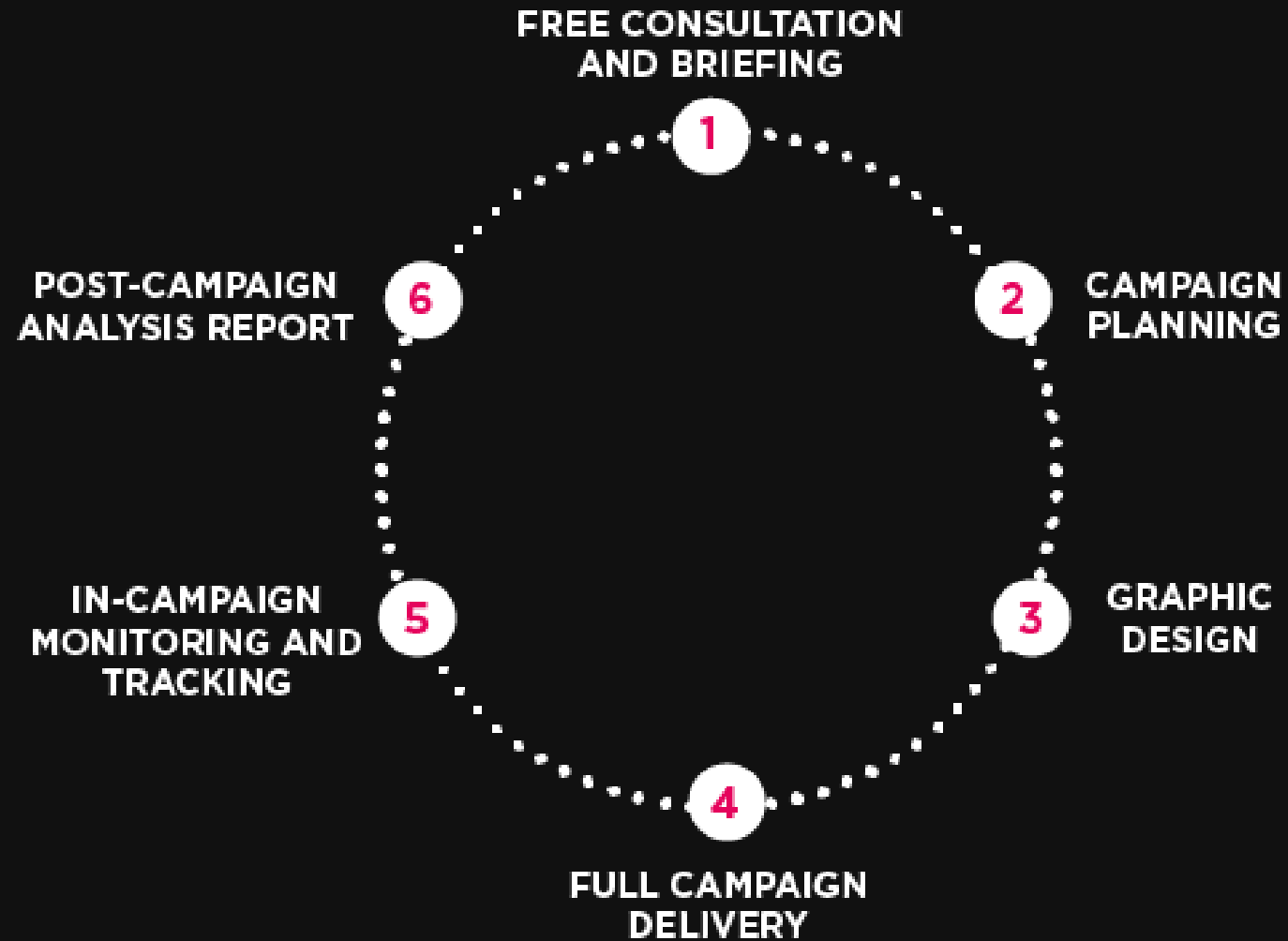
**SWANSEA**

The background is a dark charcoal grey. It features several stylized, semi-transparent graphics. There are four red location pins (teardrop shapes with a circular center) positioned around the text: one in the top-left, one in the top-right, one in the bottom-left, and one in the bottom-right. Additionally, there are numerous faint, dark grey circular and oval shapes of varying sizes scattered across the background, some resembling concentric circles or rings.

# THE PLANNING PROCESS.

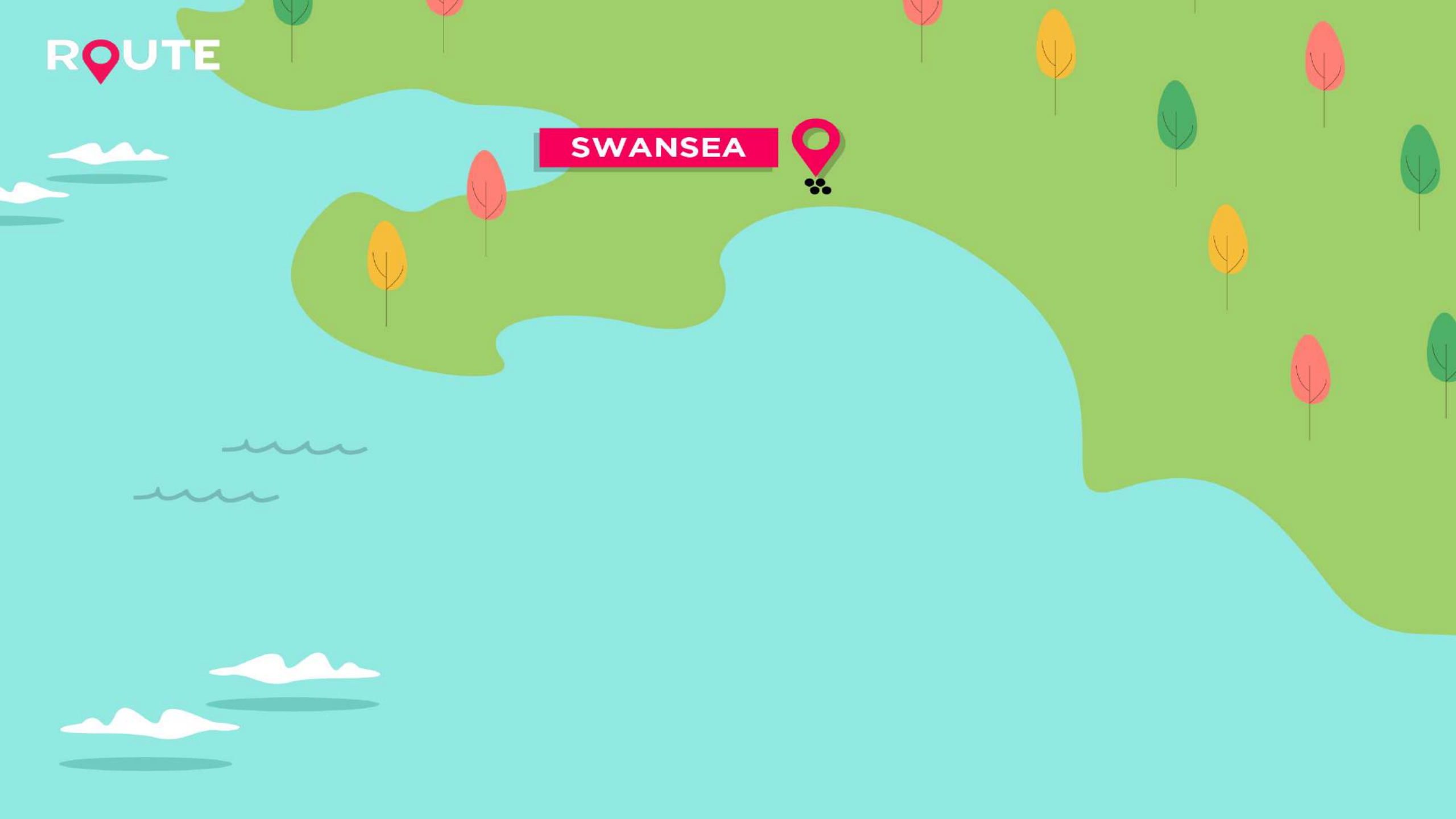
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We tailor each campaign to suit your brief, and will assist you from the start, right through to post-campaign analysis.



ROUTE

SWANSEA



PREGGGS

FRESHLY GROUND TO ORDER



COME AND SUPPORT SWANSEA CITY LADIES AT THE SWANSEA.COM STADIUM



Scan below to claim your ticket now!




Under 14's must be accompanied by an adult. Maximum of 4 children's tickets for every adult.

SwanSEA.COM STADIUM

04-09-22

Rydych chi'n gallu gwneud pethau anhygoel!  
You are capable of amazing things!



Altech chi wneud gwahan i fywydau



A yw rôl ofalu'n addas i

Gwnewch gais yn awr.  
[www.swansea.gov.uk/socialca](http://www.swansea.gov.uk/socialca)



# SWANSEA.

Our Swansea network is ideal for reaching commuters into the city. Across the city centre car parks, Swansea arena car park, Swansea Bus Station and Swansea Train Station we have seven digital 6-sheets (D6s) and a larger format landscape screen. This network of sites reaches an average of 529,806 people per week.

## Network Features

- 📍 Key city centre car parks; Quadrant, St David's, High Street and the new Swansea Arena.
- 📍 Swansea Bus Station's pre-Covid passenger figures were 9.19million per year.
- 📍 The re-developed station opened in 2010 and also houses a Greggs bakery, Costa Coffee and a Co-operative store.
- 📍 The station has 20 stands for local bus services with three more serving national coach services.
- 📍 Swansea Train Station serves routes from across Wales as well as key lines from England.

**THE SIX**  
AT  
**ARENA**  
CARDIFF  
HYD 18-22 OCT 2022  
GET TICKETS

**YDYCH CHI WEDI  
DIOGELU A CHLOI  
EICH CAR?**

**HAVE YOU  
SECURED  
YOUR  
VEHICLE?**

NOT YOUR RESPONSIBILITY TO SECURE YOUR CAR

FIFA WOMEN'S WORLD CUP QUALIFIER  
**CYMRU**  
V SLOVENIA  
06.09.22 19:45  
STADIWM DINAS CAERDYDD  
FAW.CYMRU/TICKETS



#WeFootball

**NOTICE**  
NO RESPONSIBILITY IS TAKEN  
BY THE CITY AND COUNTY OF  
SWANSEA FOR ANY LOSS OF  
OR DAMAGE TO ANY VEHICLE  
OR ITEM ON OR IN A VEHICLE  
OR FOR INJURY TO PERSONS  
IN THIS CAR PARK. HOWEVER  
SUCH LOSS, DAMAGE OR  
INJURY MAY BE CAUSED.

PEDESTRIAN  
EXIT



BLG

**#RIGHTROUTE**

**ROUTE**