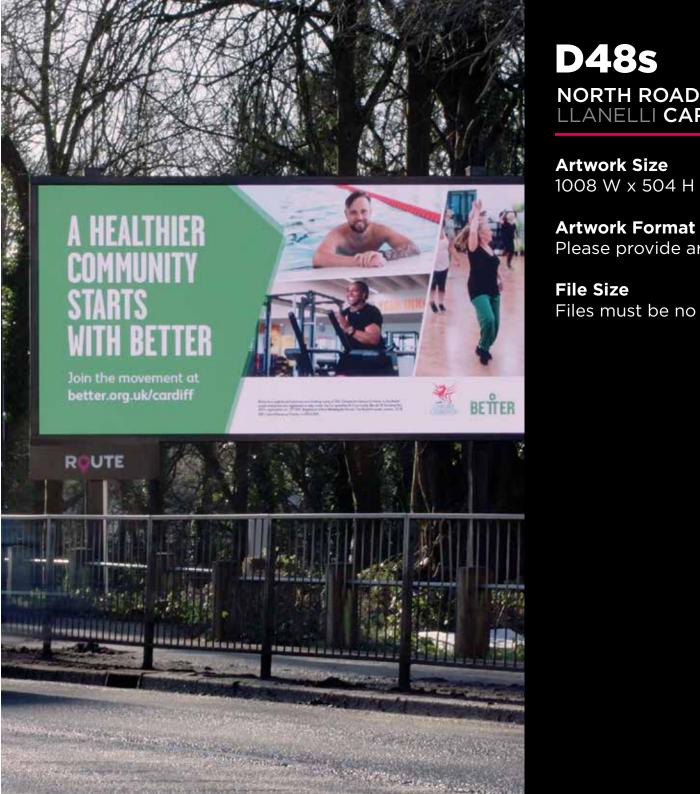
# ARTWORK SPECIFICATIONS





## **D48s**

# NORTH ROAD UPPER BOAT LLANELLI CARDIFF AIRPORT

#### **Artwork Size** 1008 W x 504 H pixels

Please provide artwork as a JPEG format.

#### **File Size**

Files must be no larger than 1MB.





## **WESTGATE STREET.**

**Artwork Size** 

672 W x 324 H pixels

#### **Artwork Format**

Please provide artwork as a JPEG format.

#### File Size

Files must be no larger than 2MB.

#### **Guidance**

All advertising must conform to the Advertising Standards Authority Code.

Please ensure artwork does not resemble any traffic sign or signal or be distracting to motor vehicle or pedestrians through contrasting content.





# **LARGE FORMAT**

SWANSEA BUS TONYPANDY

#### **Artwork Size**

1152 W x 648 H pixels.

#### **Artwork Format**

Static: Please provide artwork as a JPEG format.

Video (available on Swansea Bus only): Please provide artwork as an MP4 video.

#### **File Size**

Files must be no larger than 2MB.





# **D6 AND D4 NETWORKS.**

**Artwork Size** 

1080 W x 1920 H pixels

**Artwork Format** 

Static: Please provide artwork as a JPEG format. Video: Please provide artwork as an MP4 video.

**File Size** 

Files must be no larger than 2MB.





### MEGA 6s

**WREXHAM** LEICESTER

#### **Artwork Size**

288 W x 576 H pixels

#### **Artwork Format**

Please provide artwork as a JPEG format.

#### File Size

Files must be no larger than 2MB.

#### Guidance

All advertising must conform to the Advertising Standards Authority Code.

Please ensure artwork does not resemble any traffic sign or signal or be distracting to motor vehicle or pedestrians through contrasting content.

# WREXHAM & LEICESTER NORTH MEGA 6-SHEETS.





# CARDIFF PARKING NETWORK.

#### **Artwork Size**

1600 W x 1000 H pixels

#### **Artwork Format**

Static: Please provide artwork as a JPEG format. Video: Please provide artwork as an MP4 video.

#### File Size

Files must be no larger than 2MB.

#### **Guidance**

All advertising must conform to the Advertising Standards Authority Code.





## DIGIVAN.

**Artwork Size** 

Back Screen 525 x 525 pixels (1:1) Side Screens 588w x 336h pixels (3:2)

#### **Artwork Format**

Static: Please provide artwork as PNG or JPEG format to at least 96ppi.

Video: Please provide artwork as a MOV file saved to 720p.

#### **File Size**

Files must be no larger than 2MB.

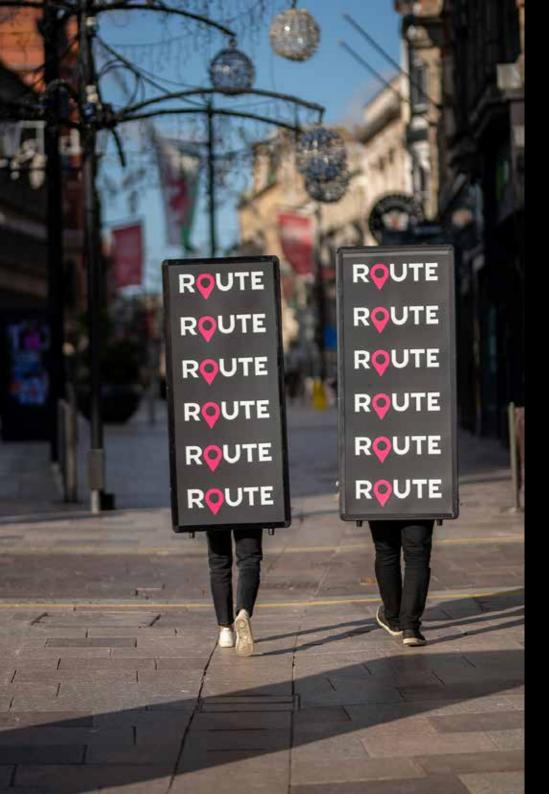
#### **Guidance**

All advertising must conform to the Advertising Standards Authority Code.

Please ensure artwork does not resemble any traffic sign or signal or be distracting to motor vehicle or pedestrians through contrasting content.

We recommend that all text be at least 40pixels high.





# BRAND AMBASSADOR BILLBOARDS.

#### **Static BABs**

**Back Board** 575 W x 1390 H pixels **Front Board** 575 W x 590 H pixels

#### **Artwork Format**

Please provide artwork as a PDF.

#### **Digital BABs**

1080 W x 1920 H pixels

#### **Artwork Format**

Our digital BABs can accomodate static images or motion content. Please provide static images as JPEG and motion content as an MP4.





# **EVENT SCREEN.**

#### **Artwork Size**

5000 W x 3000 H pixels

#### **Artwork Format**

Static: Please provide artwork as a JPEG format. Video: Please provide artwork as an MP4 video.

#### **Guidance**

The screen has a P5.9 pixel pitch, with an overall pixel size of 840 W  $\times$  504 H.

The screen requires a 32amp 3 Phase Power Feed, we can provide a generator if needed.





# FUEL PUMP NETWORK

**Artwork Size** 

#### **Artwork Format**

Please provide artwork as a JPEG format.

#### **File Size**

Files must be no larger than 2MB.



# **ARTWORK HELP.**

If you need additional support with your artwork design, please contact your account manager who will be able to assist you.

