

ARTWORK SPECIFICATIONS

ROUTE



BRAND AMBASSADOR BILLBOARDS.

Static BABs

Back Board 575 W x 1390 H pixels

Front Board 575 W x 590 H pixels

Artwork Format

Please provide artwork as a PDF.

Digital BABs

1080 W x 1920 H pixels

Artwork Format

Our digital BABs can accommodate static images or motion content. Please provide static images as JPEG and motion content as an MP4.

ROUTE

ARTWORK HELP.

If you need additional support with your artwork design, please contact your account manager who will be able to assist you.

