

ROUTE



1008 x 504px    ⊗ VIDEO

- 📍 CARDIFF AIRPORT
- 📍 NORTH ROAD
- 📍 LLANELLI
- 📍 UPPER BOAT
- 📍 WREXHAM MAESGWYN
- 📍 COWBRIDGE RD D48 AND D96

672 x 324px    ⊗ VIDEO

- 📍 WESTGATE ST

1152 x 648px    ⊗ VIDEO

- 📍 SWANSEA BUS
- 📍 TONYPANDY

1920 x 1080px    ⊗ VIDEO

- 📍 NEWPORT M4

⊗ VIDEO

1080 x 1920px

D6 & D4

⊗ VIDEO

504 x 1008px

SUPER 6

- 📍 NEWPORT M4

⊗ VIDEO

416 x 624px

MEGA 6

- 📍 PONTYCLUN

⊗ VIDEO

288 x 576px

MEGA 6

- 📍 WREXHAM
- 📍 NEWPORT RD



CN18 JNO

588 x 336px    ⊗ VIDEO

DIGIVAN 1  
DIGIVAN 4

⊗ VIDEO

525 x 525px



CN68 BFY

480 x 320px    ⊗ VIDEO

DIGIVAN 2

⊗ VIDEO

320 x 320px

⊗ VIDEO

575 x 1390px

PRINT  
BABS

575 x 590px

⊗ VIDEO

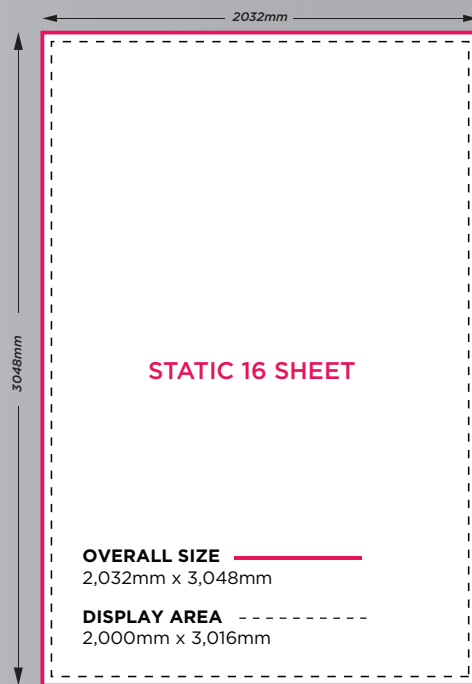
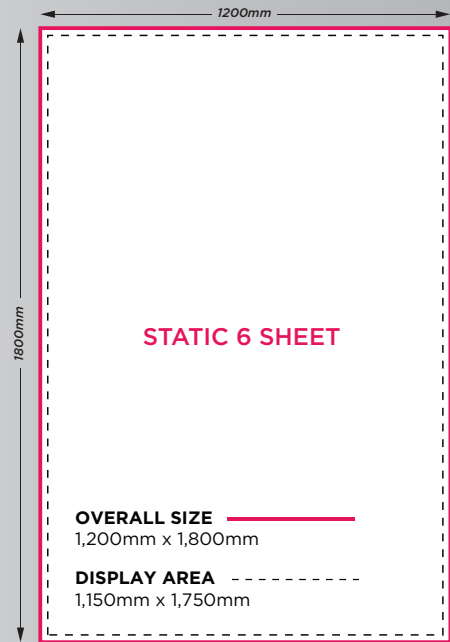
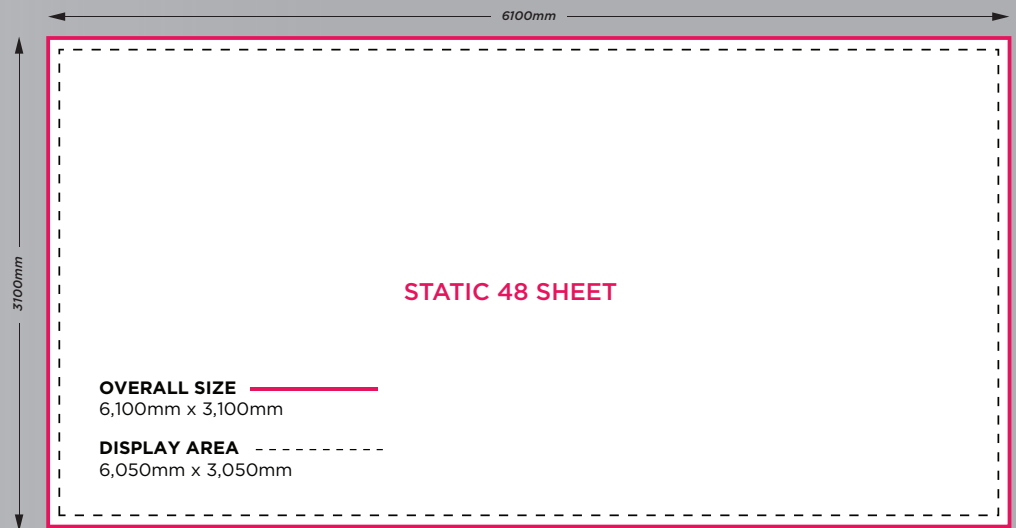
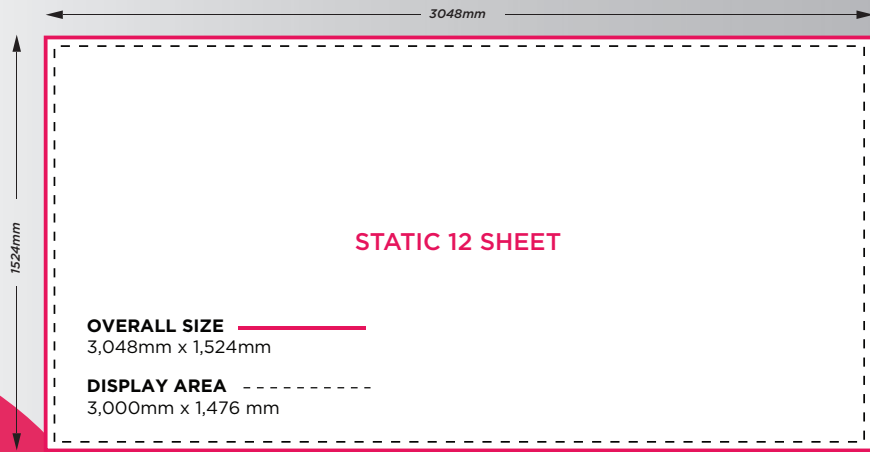
1080 x 1920px

DIGIBABS

SITE NAME	AREA	SPECS
NORTH ROAD D48	CARDIFF	1008 W X 504 H PIXELS
WESTGATE ST	CARDIFF	672 W X 324 H PIXELS
ADAM STREET D48	CARDIFF	1008 W X 504 H PIXELS
NEWPORT M4 MEGA 6	NEWPORT	504 W X 1008 H PIXELS
NEWPORT M4 NICHE D48	NEWPORT	1920 W X 1080 H PIXELS
NEWPORT ROAD MEGA 6	CARDIFF	288 W X 576 H PIXELS
LLANTRISANT D48	LLANTRISANT	1008 W X 504 H PIXELS
UPPER BOAT PONTYPRIDD D48 FCG ROUNDABOUT (R)	PONTYPRIDD	1008 W X 504 H PIXELS
UPPER BOAT PONTYPRIDD D48 FCG BRIDGE (L)	PONTYPRIDD	1008 W X 504 H PIXELS
D6S	MULTIPLE	1080 W X 1920 H PIXELS
SWANSEA LARGE FORMAT	SWANSEA	1152 W X 648 H PIXELS

SITE NAME	AREA	SPECS
ADAM STREET , PONTYPRIDD	CARDIFF	1008 W X 504 H PIXELS
WESTGATE ST	CARDIFF	672 W X 324 H PIXELS
BRYNGLAS NEWPORT M4 NICHE D48	NEWPORT	1920 W X 1080 H PIXELS

SITE NAME	AREA	SPECS
NORTH ROAD D48	CARDIFF	1008 W X 504 H PIXELS
WESTGATE ST	CARDIFF	672 W X 324 H PIXELS
ADAM STREET D48	CARDIFF	1008 W X 504 H PIXELS
NEWPORT ROAD MEGA 6	CARDIFF	288 W X 576 H PIXELS
D6S	MULTIPLE	1080 W X 1920 H PIXELS



**BLEED:**  
3mm

**FILE NAME:**  
SiteType\_Live  
Date\_Campaign  
Name

**FILE FORMAT:**  
High Res  
PDF File

**RESOLUTION:**  
300dpi

**FILE SIZE:**  
5mb

Please outline all  
fonts and embed  
any images

**FOR ANY ARTWORK QUERIES OR ASSISTANCE  
PLEASE CONTACT OUR CAMPAIGN TEAM AT  
CAMPAIGNS@ROUTE.MEDIA.CO.UK**

**STATIC SHEET SPECIFICATIONS**

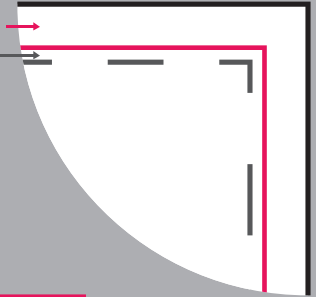


2840mm x 455mm

3490mm x 455mm

3950mm x 455mm

30mm Frame Cover →  
Allow 10mm bleed  
inside the artwork



**#RIGHTROUTE**